

REMARKS

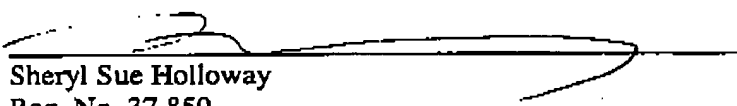
New claims 132-144 have been added. No new matter has been added as a result of this amendment.

Consideration of the application as preliminarily amended is respectfully requested. If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

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VERSION WITH MARKINGS TO SHOW CHANGES MADE

IN THE CLAIMS

Please add claims 132-144.

59. (Amended) A computer based library and information delivery system for generating and maintaining a plurality of digital information files, said library and information delivery system comprising:

an authoring system including programming logic for receiving raw digitized data, logic for transforming said raw digitized data into said plurality of digital information files, and logic for generating information indicative of various characteristics of content of said digital information files; and

a library server coupled to said authoring system including logic for maintaining said plurality of digital information files, and logic for generating targeted digital information files corresponding to said plurality of digital information files and based on a player ID, said digital information files including said information indicative of various characteristics of content of said digital information files and targeted [for] using a targeted header containing information indicative of said player ID upon selection by an authorized user.

72. (Amended) A computer based library and information delivery system for generating and maintaining a plurality of digital information files for delivery over a public network, said library and information delivery system comprising:

an authoring system including programming logic for receiving raw digitized data and logic for transforming said raw digitized data into a plurality of digital information

files; and

a library server coupled to said authoring system, the library server including logic for maintaining said plurality of digital information files, the library server further including targeting logic for targeting said plurality of digital information files to a particular [mobile device] player using a targeted header containing information indicative of a player ID for the particular player.

81. (Amended) The computer based library and information delivery system as claimed in Claim 72 wherein the targeting logic further including logic for generating [a] the targeted header using the information indicative of [a] the player ID [corresponding to the particular mobile device].

82. (Amended) The computer based library and information delivery system as claimed in Claim 72 wherein the targeting logic further including logic for generating [a] the targeted header using a descrambling map encrypted using information indicative of a secret player ID corresponding to the particular player [mobile device].

83. (Amended) The computer based library and information delivery system as claimed in Claim 72 wherein the targeting logic further including logic for retrieving [a] the targeted header from an external source, the targeted header having been created externally using the information indicative of [a] the player ID [corresponding to the particular mobile device].

84. (Amended) The computer based library and information delivery system as claimed in Claim 72 wherein the targeting logic further including logic for retrieving [a] the targeted header from an external source, the targeted header having been created externally using a descrambling map encrypted using information indicative of a secret player ID corresponding to the particular player [mobile device].